

This year XChange is pleased to host solution providers from Brazil, Mexico & Central America, the Southern Cone and Andean Region. LATAM attendees are decision makers who are responsible for driving IT solutions sales to their customers. This unique event, at XChange Americas, will bring together 50 qualified and profiled executives from channel organizations who represent over 250 million dollars in aggregated sales potential.

Solution Provider Orientation: Available Sunday 8/22 **\$10K**

Kick off the event with the first opportunity to address the entire LATAM Solution Provider audience. This Exclusive sponsorship gives you not only a 10 minute speaking address but also allows you to be the only vendor to network with all of the Solution Providers. Includes signage and option to distribute materials.

Meal Sponsorships: Available Monday 8/23, Tuesday 8/24, & Wednesday 8/25 **\$5-7K**

Receive invaluable industry/channel business exposure by being the Exclusive sponsor of a breakfast or lunch. You will have the opportunity to address the LATAM audience, display signage, and distribute information.

VIP Breakfast - \$5,000 (Available Monday 8/23, Tuesday 8/24, & Wednesday 8/25)

VIP Lunch - \$7,500 (Available Monday 8/23 & Tuesday 8/24)

Private Boardroom Appointments: **\$8K**

Private Boardroom Appointments give your company the opportunity to present your programs in a boardroom setting with 12-15 targeted Solution Providers grouped by their core competencies. This is a time to interact and help you structure your channel programs based on feedback and input.

Welcome Cocktail Reception: Available Monday 8/23 **\$10K**

Be the Exclusive host of the Welcome Reception open to all LATAM attendees at the event. This sponsorship includes a 10 minute address for your executives to mingle over drinks with the audience. Your company logo will be prominently displayed at the reception, on signage and materials. You may also provide literature.

Conference Business Package : **\$5K**

Get in front of every Solution Provider in the LATAM private boardrooms by sponsoring the Business Package. This includes your company's logo on a pen, writing pad folio and nameplate or business card holder. Let the Solution Providers take your company's presence back to the office with them!

Channel Chiefs Executive Briefing: Available Monday 8/23 **\$10K**

A crossfire session for leading "Channel Chief" executives with up to 20 LATAM Solution Providers discussing the most pressing issues in Latin America as it relates to the B2B technology industry. This session will be moderated by a leading Everything Channel executive and will be open to multiple vendors for sponsorship.

Conference Badges: **\$5K**

Brand your company to the entire event by prominently displaying your company's logo on LATAM badges. The LATAM attendees will wear the badge throughout the course of the conference, giving unlimited impressions of your company image!

Welcome Basket: **\$5K**

Sponsor a welcome basket for all LATAM attendees to greet them upon arrival to their hotel room. The welcome basket is full of amenities to keep attendees going throughout the conference, and can include company literature. Company logo will be prominently displayed.